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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

TINA HOPSON, individually and on
behalf of others similarly situated,

Plaintiff,

vs.

HANESBRANDS INC.; SARA LEE
CORPORATION and Does 1 through 50,
inclusive,

Defendants.

No. CV-08-0844 EDL

**JOINT MOTION FOR ORDER:
(1) CONDITIONALLY CERTIFYING
SETTLEMENT CLASS AND
COLLECTIVE ACTION;
(2) PRELIMINARILY APPROVING
PROPOSED SETTLEMENT;
(3) APPROVING NOTICE TO CLASS AND
ELECTION NOT TO PARTICIPATE;
(4) APPROVING NOTICE OF PROPOSED
SETTLEMENT; AND (5) SETTING FINAL
APPROVAL HEARING DATE;
MEMORANDUM IN SUPPORT OF
MOTION**

Date: July 22, 2008
Time: 9:00 a.m.
Courtroom: E (15th Floor)
Judge: Hon. Elizabeth D. Laporte

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NOTICE OF JOINT MOTION AND JOINT MOTION

PLEASE TAKE NOTICE that, on July 22, 2008, at 9:00 a.m. or as soon thereafter as counsel may be heard, in Courtroom E of this Court, located at 450 Golden Gate Ave., 15th Floor, San Francisco, California, plaintiff Tina Hopson and defendants Hanesbrands Inc. and Sara Lee Corporation will and hereby do move jointly for preliminary approval of their settlement of this class action as set forth in their Settlement Agreement attached to the accompanying Declaration of Anne W. Nergaard in Support of Joint Motion for Preliminary Approval of Class Action Settlement ("Nergaard Declaration") as Exhibit 1 (the "Settlement"). Specifically, the parties move for an order:

- (i) certifying for settlement purposes only the settlement class described in the Settlement (the "Class");
- (ii) granting preliminarily approval of the terms of the Settlement, including the amount of the settlement fund; the amount of distributions to class members; the procedure for giving notice to class members; and the procedure for opting out of the Settlement;
- (iii) appointing plaintiff as Class Representative for the Settlement Class;
- (iv) appointing Wynne Law Firm as Class Counsel for the Class;
- (v) approving the form of notice of the Settlement and directing that notice and notice of their right to elect not to participate in the Settlement be sent to members of the Class as provided in the Settlement;
- (vi) approving the notice of the Settlement sent to the Attorney General of the United States and the responsible state officials;
- (vii) appointing Rust Consulting, Inc., as the Settlement Administrator; and
- (viii) scheduling a hearing on the question of whether the Settlement should be finally approved as fair, reasonable and adequate.

This joint motion is made on the grounds that the Settlement is the product of arms-length, good-faith negotiations; is fair and reasonable to the Class; and should be preliminarily approved, as more fully discussed in the accompanying Memorandum in Support of Joint Motion for Preliminary Approval of Class Action Settlement ("Memorandum in Support").

This joint motion is based on this notice; the accompanying Memorandum in Support, Nergaard

1 Declaration, and proposed Order: (1) Conditionally Certifying Settlement Class; (2) Preliminarily
2 Approving Proposed Settlement; (3) Approving Notice to Class and Election Not to Participate;
3 (4) Approving Notice of Proposed Settlement; and (5) Setting Hearing for Final Approval; the Court's
4 record of this action; all matters of which the Court may take notice; and oral and documentary evidence
5 presented at the hearing on the motion.

6 Dated: June 16, 2008.

EDWARD J. WYNNE
J.E.B. PICKETT
WYNNE LAW FIRM

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9 By: _____/s/

Edward J. Wynne
Attorneys for Plaintiff
TINA HOPSON

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12 Dated: June 16, 2008.

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16 By: _____/s/

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MEMORANDUM IN SUPPORT OF JOINT MOTION**I. INTRODUCTION**

Plaintiff Tina Hopson alleges that she and other Service Associates employed by defendants Hanesbrands Inc. and Sara Lee Corporation are entitled to unpaid overtime wages under state and federal law. In addition, plaintiff claims that defendants violated multiple provisions of the California Labor Code, including the failure to provide meal and rest periods, proper wage statements, and wages at the proper frequency or in a timely manner. On April 8, 2008, the parties engaged in a full-day private mediation and reached an agreement to settle this action.

Through this motion the parties are seeking only preliminary approval of the Settlement. Preliminary approval should be granted so long as the proposed settlement is “within the range of possible approval.” *See, e.g.*, MANUAL FOR COMPLEX LITIGATION (THIRD) § 30.41 (1995); *Holden v. Burlington N., Inc.*, 665 F. Supp. 1398, 1402 (D. Minn. 1987). The eventual fairness hearing will provide the Court another opportunity to review the Settlement — with the benefit of Class Member input.

The parties here have made the minimal showing necessary for preliminary approval. The proposed Settlement was reached through arms-length bargaining with the assistance and considerable involvement of both experienced counsel and a respected mediator. The proposed Settlement will result in financial benefit to participating claimants, particularly in light of defendants’ defenses and relatively limited liability. The proposed notice to the Class is more than adequate under the relevant standards. And plaintiff contends, and defendants do not contest, that the requested amounts for plaintiff’s class representative fee and class counsel’s fees and expenses are fair, reasonable, and adequate.

The parties now move jointly for preliminary approval of the Settlement pursuant to Federal Rule of Civil Procedure 23(e).

II. BACKGROUND

On May 22, 2007, plaintiff commenced this class action against defendants in Marin Superior Court. Plaintiff did not serve defendants with her complaint at that time. On May 21 and June 15, 2007, plaintiff sent notices to the California Labor and Workforce Development Agency (the “LWDA”) alleging that defendants violated various provisions of the California Labor Code.

On July 27, 2007, plaintiff filed and served on defendants a First Amended Complaint. In the First Amended Complaint, plaintiff alleged that defendants misclassified plaintiff and a class of California-based Hanesbrands Service Representatives as exempt under California wage-and-hour laws and, on that basis, failed to pay plaintiff and the proposed class for overtime wages, to provide them with meal and rest periods, to timely pay them their wages, and to provide them with correctly itemized wage statements. Plaintiff also alleged that with regard to such matters, defendants engaged in unfair competition in violation of California Business and Professions Code section 17200 *et seq.* Plaintiff also sought civil penalties ("PAGA Penalties") for the violations of the California Labor Code she alleged pursuant to the California Labor Code Private Attorneys General Act of 2004, Cal. Lab. Code § 2698 *et seq.* Plaintiff subsequently amended the complaint to add a cause of action under the Fair Labor Standards Act ("FLSA"), 29 U.S.C. § 201 *et seq.*, and sought to pursue a collective action under the FLSA on behalf of a nationwide class of salaried Service Associates.

Defendants answered plaintiff's Complaint and denied plaintiff's material allegations. Defendants maintain that if this case were to be litigated, the Court should not certify the class action proposed by plaintiff; that plaintiff and the proposed class were properly classified as exempt under California wage-and-hour law and the FLSA, and that defendants bore no liability to plaintiff and the proposed class and collective action; and raised other defenses.

On February 7, 2008, defendants removed the action to this Court, pursuant to federal-question jurisdiction, 28 U.S.C. § 1331 (FLSA, 29 U.S.C. § 201 *et seq.*), and supplemental jurisdiction over plaintiff's state-law claims.

On April 8, 2008, the parties engaged in good-faith negotiations, presided over by Mediator David Rotman of Gregorio, Haldeman, Piazza, Rotman, Frank & Feder LLP. Each side, represented by its respective counsel, recognized the substantial risk of an adverse result in this action. During this mediation, the parties agreed to settle this action and all other matters covered by the Settlement.

III. SUMMARY OF SETTLEMENT TERMS

A. The Settlement Class.

The Settlement Class includes (i) all persons who worked as full-time Service Associates for defendants in the State of California at any time during the period from May 22, 2003, to September 1,

2007; (ii) all persons who worked as full-time Service Associates for defendants anywhere in the United States other than the State of California at any time during the period from May 22, 2004, to September 1, 2007; and (iii) all persons who worked as part-time Service Associates for defendants in the State of California at any time during the period from May 22, 2004, to September 1, 2007. Settlement Agreement (Declaration of Anne Nergaard in Support of Joint Motion for Preliminary Approval of Class Action Settlement ("Nergaard Decl."), ¶ 3, Exh. 1), § I.C. The parties estimate that there are 209 class members.

B. The Maximum Settlement Amount; the Net Settlement Amount.

The proposed settlement provides that defendants will pay a Maximum Settlement Amount of \$400,000. (Settlement Agreement, § III.A.1.) From the Maximum Settlement Amount will be deducted the Class Representative Payment to plaintiff for her services in prosecuting this action and representing the Settlement Class (which will not exceed \$5,000); the Class Counsel Fees and Expenses to plaintiff's counsel for attorneys' fees and litigation expenses and costs in prosecuting this action and attending to the settlement (which will not exceed \$100,000 in attorneys' fees and \$12,500 in litigation expenses and costs); a payment of \$1,500 to the California Labor and Workforce Development Agency ("LWDA") for its share of the settlement of civil penalties pursuant to PAGA; and the Settlement Administrator's reasonable fees and expenses in administering the Settlement. (*Id.*, §§ I.N, II.B-II.E., III.C.1., 2., III.D.)

C. The Settlement Allocation Formula.

The Net Settlement Amount will be distributed to all Claimants (*i.e.*, those Class Members who timely submit a valid Claim Form and Consent to Join FLSA Collective Action) based on the number of their work weeks during the class period compared to the total work weeks for the Settlement Class as a whole. (*Id.*, §§ I.B, III.A.2.) Full-time Class Members employed in California will have their work weeks increased by a factor of 1.5 to compensate for the additional remedies available under California law to misclassified employees compared to the remedies available under the FLSA to misclassified employees. (*Id.*, § III.B.1.) Part-time Class Members will have their work weeks decreased by a factor of 0.5 to account for (i) the fewer hours on average they worked compared to the hours that full-time class members on average worked and (ii) the fact that while they worked for defendants, they were paid on an hourly basis and were paid overtime compensation for overtime hours worked. (*Id.*, § III.B.2.)

D. The Release of Claims.

In return for these payments, plaintiff will grant defendants a complete release of claims; Claimants will release all federal wage-and-hour claims, pursuant to the FLSA; and Participating Class Members will release all state wage-and-hour claims, based on the failure to pay overtime wages, the failure to provide meal and rest periods, the failure to provide proper wage statements, and the failure to provide wages at the proper frequency or in a timely manner. (*Id.*, § III.G.)

E. The Class Notice.

All Class Members will be given due notice of the Settlement (including the number of work weeks shown by defendants' records and their estimated Settlement Shares), the opportunity to contest the number of work weeks shown for them, and the opportunity to opt out of the Settlement. (*Id.*, § III.F.) If five percent or more of Class Members, measured either by their number or the value of their Settlement Shares compared to the Settlement Class as a whole, elect not to participate, then defendants will have the right to reject the Settlement and it will be null and void. (*Id.*, § III.F.8.)

Other terms and conditions of the Settlement are set forth in the parties' Settlement Agreement.

IV. THE SETTLEMENT MERITS PRELIMINARY APPROVAL

The law favors settlement. This is particularly true in class actions where substantial resources can be conserved by avoiding the time, cost, and rigors of formal litigation. *Van Bronkhorst v. Safeco Corp.*, 529 F.2d 943, 950 (9th Cir. 1976).

A court may approve a settlement of a class action only when it finds after a hearing that the settlement is "fair, reasonable, and adequate." FED. R. CIV. P. 23(e)(C)(6). Judicial review of a class action settlement entails a two-step process. "The first step is a preliminary, pre-notification hearing to determine whether the proposed settlement is 'within the range of possible approval.'" *Armstrong v. Bd. of Sch. Dirs. of Milwaukee*, 616 F.2d 305, 314 (7th Cir. 1980) (quoting MANUAL FOR COMPLEX LITIGATION § 1.46, at 53-55 (West 1977)), *overruled in irrelevant part, Felzen v. Andreas*, 134 F.3d 873 (7th Cir. 1998). The preliminary approval hearing "is not a fairness hearing; its purpose, rather, is to ascertain whether there is any reason to notify the class members of the proposed settlement and to proceed with a fairness hearing." *Armstrong*, 616 F.2d at 314. At the second stage of the approval process, after class members have had an opportunity to object to the settlement, the court makes a final

determination whether the settlement is “fair, reasonable and adequate” under Rule 23(e). *Id.* at 314.

In reviewing a class action settlement, a court undertakes two fundamental inquiries. “First, the district court must assess whether a class exists” *Staton v. Boeing Co.*, 327 F.3d 938, 952 (9th Cir. 2003). In other words, the court must determine that the lawsuit qualifies as a class action under Rule 23. *See, e.g., Hanlon v. Chrysler Corp.*, 150 F.3d 1011, 1022 (9th Cir. 1998) (reviewing settlement to ensure compliance with requirements of Rule 23(a) and Rule 23(b)(3)). Second, the court must determine whether the settlement is “fair, adequate, and reasonable.” *Staton*, 327 F.3d at 952. When parties reach a settlement agreement prior to class certification, “courts must peruse the proposed compromise to ratify both the propriety of the certification and the fairness of the settlement.” *Acosta v. Trans Union LLC*, 243 F.R.D. 377, 383 (C.D. Cal. 2007) (quoting *Staton*, 327 F.3d at 952).

A. For Purposes of the Settlement, Plaintiff’s Claims Merit Class Action Treatment.¹

Plaintiff need only make a “*prima facie* showing” of the requirements under Rule 23. *See* Schwarzer, Tashima & Wagstaffe, *Cal. Prac. Guide: Fed. Civ. Pro. Before Trial* § 10:573 (The Rutter Group 2006). In determining the propriety of class certification, a court may not delve into the underlying merits of the claims. The fundamental question “is not whether . . . plaintiffs have stated a cause of action or will prevail on the merits, but rather whether the requirements of Rule 23 are met.” *Eisen v. Carlisle & Jacquelin*, 417 U.S. 156, 178 (1974) (citation omitted). Accordingly, the Ninth Circuit has established that, when ruling on the propriety of class certification, a district court “is bound to take the substantive allegations of the complaint as true.” *Blackie v. Barrack*, 524 F.2d 891, 901 n.17 (9th Cir. 1975). A court “may not require plaintiffs to make a preliminary proof of their claim; it requires only sufficient information to form a reasonable judgment.” *Baldwin & Flynn v. Nat’l Safety Assocs.*, 149 F.R.D. 598, 600 (N.D. Cal. 1993).

Under these governing standards, the Settlement Class meets the requirements for certification under Rule 23(a) and Rule 23(b)(3).

¹ Defendants agree that plaintiff’s class claims merit class action treatment only for purposes of the Settlement. In the event that the Settlement is not finally approved, defendants reserve all rights to contest plaintiff’s right to certification of her class and collective claims.

1 **1. Numerosity**

2 The first requirement of Rule 23(a) is that the class be so numerous that joinder of all members
3 would be “impracticable.” FED. R. CIV. P. 23(a)(1). Here, “[i]mpractical’ does not mean ‘impossible,’
4 and a plaintiff only need establish the difficulty or inconvenience of joining all members of the class to
5 meet the numerosity requirement.” *Whiteway v. FedEx Kinko’s Office & Print Servs., Inc.*, No. 05-
6 2320, 2006 WL 2642528, at *4 (N.D. Cal. Sept. 14, 2006) (citing *Harris v. Palm Springs Alpine Estates,*
7 *Inc.*, 329 F.2d 909, 913-14 (9th Cir. 1964)). Although there is no “magic number” necessary to satisfy
8 numerosity, and “a court must examine the specific facts of each case to determine that numerosity has
9 been satisfied,” it is generally held that “numerosity may be *presumed* at a level of forty members.” *Id.*
10 at *4 & n.3.

11 This class is composed of 209 employees, all of whom are readily identifiable from defendants’
12 payroll records. Therefore, the numerosity requirement is satisfied.

13 **2. Commonality**

14 Rule 23(a)(2) requires that there be “questions of law or fact common to the class.” This
15 commonality requirement must be “construed permissively.” *Hanlon*, 150 F.3d at 1019. Plaintiff need
16 not demonstrate that all questions of fact and law are common. “The existence of shared legal issues
17 with divergent factual predicates is sufficient.” *Id.* Where a class is united by a common interest in
18 determining whether a defendant’s broad course of conduct is actionable, commonality is not defeated
19 “by slight differences in class members’ positions.” *Blackie*, 524 F.2d at 902.

20 The Settlement Class shares common legal questions. For full-time Class Members, the issues
21 were whether: (i) defendants required Class Members to perform their duties in a similar manner;
22 (ii) defendants had a policy of improperly classifying Class Members as exempt employees for purposes
23 of federal and state wage-and-hour laws; and (iii) if defendants improperly classified Class Members as
24 exempt, whether this was done knowingly. For California Class Members (full-time and part-time), the
25 issues were whether defendants violated multiple California Labor Code provisions, including the
26 requirement to provide (i) meal and rest periods, (ii) proper wage statements, and (iii) wages at the
27 proper frequency or in a timely manner.
28

3. Typicality

Rule 23(a)(3) requires that the representative plaintiff has claims “typical of the claims . . . of the class.” Representative claims are typical “if they are reasonably co-extensive with those of absent class members; they need not be identical.” *Hanlon*, 150 F.3d at 1020. In other words, the named plaintiff need not be “identically situated” with all other class members. “It is enough if their situations share a ‘common issue of law or fact’ and are ‘sufficiently parallel to insure a vigorous and full presentation of all claims for relief.’” *Cal. Rural Legal Assistance, Inc. v. Legal Servs. Corp.*, 917 F.2d 1171, 1175 (9th Cir. 1990) (quoting *Blackie*, 524 F.2d at 904).

Typicality refers to the “nature of the claim . . . of the class representative, and not to the specific facts from which it arose.” *Hanon v. Dataprods. Corp.*, 976 F.2d 497, 508 (9th Cir. 1992) (citation and internal quotation marks omitted). The test of typicality is thus “whether other members have the same or similar injury, whether the action is based on conduct which is not unique to the named plaintiffs, and whether other class members have been injured by the same course of conduct.” *Id.* (citation omitted).

Here, plaintiff contends that her claims arise out of the same type of factual and legal circumstances surrounding the claims of each Class Member. Plaintiff contends that she performed the same duties for defendants as Class Members, and she alleges the same injuries — *i.e.*, that she was misclassified as exempt and that defendants failed to provide (i) meal and rest periods, (ii) proper wage statements, and (iii) wages at the proper frequency or in a timely manner.

4. Adequate Representation

Rule 23(a)(4) requires that “the representative parties will fairly and adequately protect the interests of the class.” Adequate representation turns on whether the named plaintiff and her counsel “have any conflicts of interest with other class members,” and whether the named plaintiff and her counsel will “prosecute the action vigorously on behalf of the class.” *Hanlon*, 150 F.3d at 1020.

Here, there are no conflicts of interest between plaintiff and class members.

Nor are there any perceived conflicts with plaintiff’s counsel. Moreover, plaintiff’s counsel, who have substantial class action experience, can adequately represent the class. *See Local Joint Exec. Bd. of Culinary/Bartender Trust Fund v. Las Vegas Sands, Inc.*, 244 F.3d 1152, 1162 (9th Cir. 2001) (adequacy established by mere fact that counsel were experienced practitioners).

5. Predominance of Common Questions

The predominance inquiry focuses on whether the class is “sufficiently cohesive to warrant adjudication by representation.” *Culinary/Bartender Trust Fund*, 244 F.3d at 1162 (citation omitted). Central to this question is “the notion that the adjudication of common issues will help achieve judicial economy.” *Zinser v. Accufix Research Inst., Inc.*, 253 F.3d 1188, 1189 (9th Cir. 2001) (citation omitted), *amended*, 273 F.3d 1266 (9th Cir. 2001).

Here, without waiving its opposition to class certification should the Settlement not be approved and for purposes of the Settlement only, defendants agree that the central inquiries here are whether defendants misclassified full-time Class Members as exempt under federal and state overtime laws and whether defendants violated certain provisions of the California Labor Code. Considerations of judicial economy favor litigating a predominant common issue once in a class action instead of thousands of times in separate lawsuits. “When common questions present a significant aspect of the case and they can be resolved for all members of the class in a single adjudication, there is clear justification for handling the dispute on a representative rather than on an individual basis.” *Hanlon*, 150 F.3d at 1022 (citation omitted).

6. Superiority

To determine whether the superiority requirements of Rule 23(b)(3) are satisfied, a court must compare a class action with alternative methods for adjudicating the parties’ claims. Lack of a viable alternative to a class action necessarily means that a class action satisfies the superiority requirement. “[I]f a comparative evaluation of other procedures reveals no other realistic possibilities, th[e] [superiority] portion of Rule 23(b)(3) has been satisfied.” *Culinary/Bartender Trust Fund*, 244 F.3d at 1163 (citation omitted; last alteration in original); *see also Valentino v. Carter-Wallace, Inc.*, 97 F.3d 1227, 1235-36 (9th Cir. 1996) (“[A] class action is a superior method for managing litigation if no realistic alternative exists.”).

In *Culinary/Bartender Trust Fund*, the Ninth Circuit held that a class action met the superiority requirements of Rule 23(b)(3) where class members could recover, at most, damages in the amount of \$1,330. Here, as in *Culinary/Bartender Trust Fund*, “this case involves multiple claims for relatively small sums.” Furthermore, for purposes of the Settlement only, defendants do not contest that a class

1 action would be superior because it would “permit the plaintiffs to pool claims which would be
 2 uneconomical to litigate individually.” See *Culinary/Bartender Trust Fund*, 244 F.3d at 1163 (quoting
 3 *Phillips Petroleum Co. v. Shutts*, 472 U.S. 797, 809 (1985)).

4 Consideration of the factors listed in Rule 23(b)(3) bolsters this conclusion. Ordinarily, these
 5 factors are (A) the interest of members of the class in individually controlling the prosecution or defense
 6 of separate actions; (B) the extent and nature of any litigation concerning the controversy already
 7 commenced by or against members of the class; (C) the desirability or undesirability of concentrating
 8 the litigation of the claims in the particular forum; and (D) the difficulties likely to be encountered in the
 9 management of a class action. FED. R. CIV. P. 23(b)(3). However, when a court reviews a class action
 10 settlement, the fourth factor does not apply. In deciding whether to certify a settlement class action, a
 11 district court “need not inquire whether the case, if tried, would present intractable management
 12 problems.” *Amchem Prods. Inc. v. Woodward*, 521 U.S. 591, 620 (1997). Here, the remaining factors
 13 set forth in Rule 23(b)(3)(A), (B) and (C) all favor class certification:

- 14 • Any class member who wishes to pursue a separate action can opt out of the Settlement.
- 15 • The parties are unaware of any competing litigation regarding the claims at issue.
- 16 • The parties agree that it would be desirable to resolve plaintiff’s claims in this forum.

17 “With the settlement in hand, the desirability of concentrating the litigation in one forum is obvious
 18” *Elkins v. Equitable Life Ins. of Iowa*, No. Civ A96-296-Civ-T-17B, 1998 WL 133741, at *20
 19 (M.D. Fla. Jan. 27, 1998); see also *Strube v. Am. Equity Inv. Life Ins. Co.*, 226 F.R.D. 688, 697 (M.D.
 20 Fla. 2005) (Rule 23(b)(3)(C) and (D) factors are “conceptually irrelevant in the context of settlement”)
 21 (citation omitted).

22 **B. The Nationwide Class Satisfies 29 U.S.C. § 216(b).**

23 This case is also appropriate for collective certification under section 16(b) of the FLSA, 29
 24 U.S.C. § 216(b). Under the FLSA, a collective action may be maintained by an employee on behalf of
 25 others who are “similarly situated.” 29 U.S.C. § 216(b). Courts follow a two-phase approach for
 26 determining whether an FLSA action meets the “similarly situated” standard. See, e.g., *Gerlach v. Wells*
 27 *Fargo & Co.*, No. 05-0585, 2006 WL 824652, at *1 (N.D. Cal. March 28, 2006) (quoting 29 U.S.C.
 28 § 216(b)). In the initial, “conditional” certification phase, the “similarly situated” standard is more

1 permissive than Rule 23 and requires only that the named plaintiff make a “modest factual showing
2 sufficient to demonstrate that [he] and potential plaintiffs together were victims of a common policy or
3 plan that violated the law.” *Scholtisek v. Eldre Corp.*, 229 F.R.D. 381, 387 (W.D.N.Y. 2005) (citation
4 omitted).

5 Here, plaintiff contends that the full-time Class Members are similarly situated for purposes of
6 conditional certification of a collective action under section 16(b) of the FLSA, 29 U.S.C. § 216(b).
7 Plaintiff and Class Members engaged in the same basic job duties. Plaintiff alleges that defendants had
8 a common practice of misclassifying Class Members as exempt from overtime pay requirements.
9 (Second Am. Compl. ¶¶ 12, 13.) Accordingly, conditional certification of settlement classes under
10 29 U.S.C. § 216(b) is appropriate.

11 **C. The Settlement Is Fair, Reasonable, and Adequate.**

12 No single criterion determines whether a class action settlement meets the requirements of Rule
13 23(e). The Ninth Circuit has directed district courts to consider a variety of factors without providing an
14 “exhaustive list” or suggesting which factors are most important. *See Staton*, 327 F.3d at 959. “The
15 relative degree of importance to be attached to any particular factor will depend upon and be dictated by
16 the nature of the claims advanced, the types of relief sought, and the unique facts and circumstances
17 presented by each individual case.” *Officers for Justice v. Civil Serv. Comm’n of San Francisco*, 688
18 F.2d 615, 625 (9th Cir. 1982).

19 Due to the impossibility of predicting any litigation result with certainty, a district court’s
20 evaluation of a settlement essentially amounts to “nothing more than ‘an amalgam of delicate balancing,
21 gross approximations and rough justice.’” *Officers for Justice*, 688 F.2d at 625 (citation omitted). The
22 ultimate touchstone, however, is whether “class counsel adequately pursued the interests of the class as a
23 whole.” *Staton*, 327 F.3d at 961. As the Ninth Circuit explained in *Officers for Justice*, the district
24 court’s role in evaluating a class action settlement is therefore tailored to meet that narrow objective.
25 Review under Rule 23(e) “must be limited to the extent necessary to reach a reasoned judgment that the
26 agreement is not the product of fraud or overreaching by, or collusion between, the negotiating parties.”
27 688 F.2d at 625. Accordingly, the Ninth Circuit will not reverse a district court’s approval of a class
28 action settlement “unless the fees and relief provisions clearly suggest the possibility that class interests

1 gave way to self-interest.” *Staton*, 327 F.3d at 961.

2 Here, the parties reached a non-collusive settlement after sufficient informal discovery enabled
3 counsel to form educated assessments about the strength of plaintiff’s claims, the validity of defendants’
4 defenses, and the value of the case. Because obtaining class certification, overcoming defendants’
5 exemption defenses (which would be a complete defense to most of plaintiff’s claims), and establishing
6 liability posed difficult hurdles for plaintiff that justified compromise of their claims, the Settlement falls
7 well within the range of reasonable outcomes and merits approval under Rule 23(e).

8 **1. The Value of the Settlement Supports Approval**

9 To estimate the value of continuing to litigate, the plaintiffs considered the inherent risks, the
10 potential magnitude of a recovery, and the probable length of the delay in payment.

11 **a. The Risks Inherent in Continued Litigation are Great.**

12 To assess the fairness, adequacy, and reasonableness of a class action settlement, the Court must
13 weigh the immediacy and certainty of substantial settlement proceeds against the risks inherent in
14 continued litigation. *See In re General Motors Corp.*, 55 F.3d 768, 806 (3d Cir. 1995) (“[T]he present
15 value of the damages plaintiffs would likely recover if successful, appropriately discounted for the risk
16 of not prevailing, should be compared with the amount of the proposed settlement.”) (citation omitted
17 and internal quotation marks); *Boyd v. Bechtel Corp.*, 485 F. Supp. 610, 616-17 (N.D. Cal. 1979).

18 This factor supports final approval here. The Settlement affords the Class prompt and substantial
19 relief, while avoiding significant legal and factual hurdles that otherwise may have prevented the Class
20 from obtaining any recovery at all. The outcome of class certification, trial and any attendant appeals,
21 were inherently uncertain.

22 In particular, plaintiff’s principal claim in this lawsuit is that full-time Service Associates were
23 misclassified as exempt. Defendants strongly deny liability for this claim. Defendants maintain that
24 these claims fail because full-time Service Associates were properly classified as exempt under the
25 administrative exemption. Among other things, these employees build relationships with retail stores,
26 train retail store management, and gather information from retail stores to provide recommendations to
27 Hanesbrands’ management and account executives. Equally as important, Service Associates operate
28 under minimal supervision. In short, Service Associates are “promotion men [and women]” who

1 administer the “operation[s] of the business” by, for example, “advising the management, . . .
2 negotiating, representing the company, . . . [and] promoting sales.” 29 C.F.R. § 541.205(b), (c) (2004).

3 Furthermore, defendants maintain that most non-California Service Associates were properly
4 classified as exempt under the Motor Carrier Act prior to August 10, 2005. *See* DOL Op. Ltr. FLSA
5 2004-10NA (Aug. 17, 2004) (determining that “sales representatives” who visited customer sites daily
6 were exempt under the Motor Carrier Act; the sales representatives transported “various job-related
7 items necessary for the performance of the job” that were shipped from out of state either to a local
8 warehouse or the sales representative’s home). The Motor Carrier Act exemption removes a substantial
9 number of work weeks from the putative class.

10 Moreover, class certification was also far from certain. There were important differences in how
11 Service Associates performed their duties among various stores and at different times of the year, and
12 multiple exemptions applied to the non-California class pre-August 10, 2005.

13 Thus, the considerable risk that defendants would prevail on their defenses and defeat any and all
14 recovery to the class warranted a compromise of the class claims.

15 **b. The Amount Offered in the Settlement Supports Approval.**

16 Defendants have agreed to pay \$400,000 to settle this lawsuit, with approximately \$265,000
17 going to class members.² Even assuming that defendants had no defenses to plaintiff’s claims (in fact,
18 they had several strong defenses to all claims), the Settlement would represent approximately 40% of the
19 potential recovery.

20 The Settlement Amount reflects the low potential damages plaintiff could obtain even if she
21 prevailed. There are only 209 employees in the class. The parties agree that full-time Class Members’
22 average yearly wages were just over \$33,000 during the class periods; that there could be no recovery
23 after September 1, 2007, when defendants converted Service Associates to hourly employees; that the
24 number of overtime hours worked prior to September 1, 2007, was very low — at most, less than one
25 hour of overtime per week on average; and that California part-time Service Associates were overtime
26 eligible during the entire class period.

27
28 ² This number assumes settlement administration fees of \$15,000.

1 The Settlement's adequacy must be judged as "'a yielding to absolutes and an abandoning of
 2 highest hopes' Naturally, the agreement reached normally embodies a compromise; in exchange
 3 for the saving of cost and elimination of risk, the parties each give up something they might have won
 4 had they proceeded with litigation" *Officers for Justice*, 688 F.2d at 624 (citation omitted; second
 5 alteration in original). Therefore, considering the potential recovery, the probability of lengthy litigation
 6 in the absence of settlement, and the risks that the Class would not have been able to succeed at trial and
 7 that a jury could award lower damages, the amount of the Settlement is well within the range of
 8 reasonableness.

9 **c. Informal Discovery Supports Approval.**

10 "[I]n the context of class action settlements, "formal discovery is not a necessary ticket to the
 11 bargaining table" where the parties have sufficient information to make an informed decision about
 12 settlement.'" *In re Mego Fin. Corp. Sec. Litig.*, 213 F.3d 454, 459 (9th Cir. 2000) (citation omitted); *see*
 13 *also In re Immune Response Sec. Litig.*, 497 F. Supp. 2d 1166, 1174 (S.D. Cal. 2007) (approving
 14 settlement where informal discovery gave parties clear view of strength and weaknesses of their cases).

15 The parties here engaged in informal discovery. Defendants produced payroll records, pay
 16 frequency information, final pay check dates, and overtime data. (Nergaard Decl. ¶ 5.) Defendants also
 17 produced a sample of contemporaneous time records that were prepared by class members. (*Id.*) The
 18 time records included Service Associate hours worked and a description of the job duties performed
 19 each day.

20 These documents and data provided class counsel with the facts needed to settle this class action:
 21 data relating to the weeks and hours worked by the class members, salaries, final pay dates, and
 22 descriptions of job duties. Based on this information, counsel formed educated assessments about the
 23 strength of plaintiff's claims, the validity of the defenses, and the value of the case.

24 **d. Earlier Payment Supports Approval.**

25 This Court also should consider that the Settlement provides for payment to the Class now, rather
 26 than a speculative payment many years down the road. If the litigation were to continue, and if the
 27 plaintiff was to prevail, payment would occur at some indeterminate time in the future. Even though
 28 trial is not presently scheduled, defendants are determined to appeal after all issues are finally resolved

1 in the trial court. An appeal, of course, might last another year or two, or even more. If the appellate
 2 court were to overturn the verdict, the case might be remanded to the trial court for further proceedings
 3 which, again, could last indefinitely.

4 This delay and the risks inherent in continued litigation led plaintiff to conclude that fighting the
 5 lawsuit to the bitter end was not the wise course. The Settlement calls for approximately \$265,000 to be
 6 paid to the class members now. If the litigation continues, the class members may receive nothing at all
 7 or may receive much less at some distant time in the future.

8 **2. The Fairness of the Distribution Supports Approval.**

9 The parties not only believe that the total settlement is fair to the Class, but plaintiff contends and
 10 defendants do not contest that the proposed awards of \$100,000 in attorney's fees and \$12,500 in
 11 reimbursed litigation expenses and \$5,000 to the Class Representative to reimburse her for the time,
 12 effort, and risk demanded by this litigation are fair and reasonable. The parties also propose to pay out
 13 of the Maximum Settlement Amount \$1,500 to the LWDA and reasonable costs and expenses to the
 14 third-party claims administrator. (Settlement Agreement, §§ III.A, III.C-E.)

15 **a. The Plan of Allocation for Distributing the Settlement to the Class** 16 **Members**

17 The plan for allocating and distributing the Settlement to the class members is set forth in detail
 18 in the Settlement Agreement. After preliminary approval of the Settlement, defendants will provide the
 19 Settlement Administrator with the number of work weeks that each class member worked, based on
 20 payroll records. (Settlement Agreement, § III.F.3.) Each class member's portion will be a *pro rata*
 21 share based upon the number of weeks that the class member worked during the class period. (*Id.*, §
 22 III.A.)

23 The parties believe that this method for determining how much each member should receive
 24 possesses the dual advantages of efficiency and fairness.

25 **b. Settlement Administration**

26 The parties have agreed to propose Rust Consulting, Inc. ("Rust") as the Settlement
 27 Administrator here. Rust is an experienced administrator of class action settlements, including those of
 28 employment claims, and the parties believe it will faithfully and competently carry out its obligations to

1 administer their Settlement.

2 Rust's duties with respect to the Settlement are set forth in the Settlement Agreement.
3 Reasonable fees and expenses will be paid from the Settlement fund. (Settlement Agreement, § III.E.)

4 **c. Employer Taxes**

5 Defendants will pay the employer's share of payroll taxes from their own assets and not from the
6 Settlement fund. (*Id.*, § III.B.3.)

7 **d. Residual**

8 The entire Settlement will be paid out; none will revert to defendants. If the residual amount of
9 Settlement checks that are uncashed after 120 days is more than \$15,000, then the residual will be
10 distributed to all Claimants on a *pro rata* basis according to the value of their Settlement Share. If the
11 amount is less than or equal to \$15,000, the funds represented by the check will be distributed as
12 follows: fifty percent (50%) to the United Way of Forsyth County, North Carolina, and fifty percent
13 (50%) to the Family & Children's Law Center of San Rafael, California. (*Id.*, § III.F.14.)

14 **3. The Class Notice/Settlement Share/Election Not To Participate**

15 If the Court conditionally certifies a settlement class and preliminarily approves the settlement, it
16 must direct the "best notice practicable" under the circumstances to the class members. FED. R. CIV. P.
17 23(c)(2)(B), 23(e)(1)(B). Rule 23(c)(2)(B) does not require "actual notice" or that a notice be "actually
18 received." *Silber v. Mabon*, 18 F.3d 1449, 1454 (9th Cir. 1994). Notice need only be given in a manner
19 "reasonably calculated, under all the circumstances, to apprise interested parties of the pendency of the
20 action and afford them an opportunity to present their objections." *Mullane v. Cent. Hanover Bank &*
21 *Trust Co.*, 339 U.S. 306, 314 (1950).

22 Here, the parties have agreed to provide notice by first-class mail to class members, whose last-
23 known names and addresses are available to defendants. (Settlement Agreement, § III.F.3.) In addition,
24 the Settlement Administrator will process class member addresses provided by defendants through the
25 National Change of Address database and will use all standard skip tracing methods to obtain
26 forwarding addresses and forward return mail to ensure that the Notice, and the Claim Form and
27 instructions are sent to all class members. (*Id.*) Notice by this method clearly suffices.

28 Apart from the manner of notice, Rule 23(c)(2)(B) also sets forth requirements regarding the

1 content of the notice. The notice must concisely and clearly state in plain, easily understood language:

- 2 (a) the nature of the action;
- 3 (b) the definition of the class certified;
- 4 (c) the class claims, issues, or defenses;
- 5 (d) that class member may enter an appearance through counsel if the member so desires;
- 6 (e) that the court will exclude from the class any member who requests exclusion, stating
- 7 when and how members may elect to be excluded; and
- 8 (f) the binding effect of a class judgment on class members under Rule 23(c)(3).

9 Here, the proposed notice (attached to the Settlement Agreement as Exhibit A) complies fully
 10 with Rule 23(c)(2)(B). Courts routinely approve class notices even when they provide only general
 11 information about a settlement. *See, e.g., Mendoza v. United States*, 623 F.2d 1338, 1351 (9th Cir.
 12 1980) (“very general description of the proposed settlement” sufficient); *In re Michael Milken & Assocs.*
 13 *Sec. Litig.*, 150 F.R.D. 57, 60 (S.D.N.Y. 1993) (notice “need only describe the terms of the settlement
 14 generally”). The class notice drafted by the parties provides more than adequate notice about the
 15 Settlement.

16 In addition, accompanying the class notice will be a Claim Form and Consent to Join FLSA
 17 Collective Action that sets forth the number of work weeks that defendants’ records show for the Class
 18 Member and an estimate of the Class Member’s Settlement Share, Settlement Agreement, Exh. B; a
 19 form by which Class Member may dispute the number of work weeks shown, *id.*; and a form of Election
 20 Not to Participate if the Class Member wishes to opt out of the Settlement, *id.*, Exh. C.

21 Class Members thus will be provided with all of the information they need to make an informed
 22 choice whether to be part of the Settlement.³

23 V. THE COURT SHOULD SCHEDULE A FINAL APPROVAL HEARING

24 The last step in the settlement approval process is the final approval hearing, where members of
 25

26 ³ Pursuant to the Class Action Fairness Act of 2005, 28 U.S.C. § 1715 (“CAFA”), after filing this
 27 motion for preliminary approval, Defendants will give the required notice of the Settlement to the
 28 Attorney General of the United States and the appropriate officials of the states where Class Members
 are known to reside (*see* Settlement Agreement, § III.F.2, Exh. D), and will file a declaration of
 compliance with CAFA prior to the hearing on the motion.

the Settlement Class who timely submit objections to the Settlement may be heard, and the court makes a final determination about the propriety of the settlement. FED. R. CIV. P. 23(e)(1). Based on the timetable for giving notice and submitting objections to the Settlement,⁴ the parties request that the fairness hearing in this case be scheduled for on or after December 16, 2008.

VI. CONCLUSION

The parties reached a fair compromise that does not excessively reward class members for weak claims, or sell them short for strong claims. The Settlement is fair, reasonable and adequate in all respects. Thus, this Court should grant the parties' joint motion for preliminary approval of the Settlement in its entirety and adopt the proposed order submitted with this motion.

Dated: June 16, 2008.

EDWARD J. WYNNE
J.E.B. PICKETT
WYNNE LAW FIRM

By: _____ /s/

Edward J. Wynne
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Dated: June 16, 2008.

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By: _____ /s/

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⁴ A proposed timetable for the settlement approval process appears as Exhibit 2 to the Nergaard Declaration.